

Contents

Introduction	2
Acknowledgements	4
Symbols, Abbreviations, Terminology & Rarity ratings	5
Chapter 1 - Post Cards	7
Chapter 2 - Post Office Envelopes	37
Chapter 3 - Registered Envelopes	47
Chapter 4 - Stamped to Order stationery	67
Chapter 5 - Reply Cards & separated Post Cards	97
Chapter 6 - Letter Cards	105
Chapter 7 - Wrappers	133
Supplement - 8.1 - Simplified listing	163
- 8.2 - Printed messages on Post Cards	165
- 8.3 - Specimens & Cancelled to Order	169
- 8.4 - Platypus Stamp Duty wrappers	173
- 8.5 - Postal notes & International Reply Coupons	174
- 8.6 - Bibliography	176
- 8.7 - Notes	177
- 8.8 - Index	182



E2.1 In Denison Gorge near Launceston



E2.2 Lake Sorell from the Diamond Beach



E2.3 Leven Bridge and the Dial Range



E2.4 Mount King William from the West



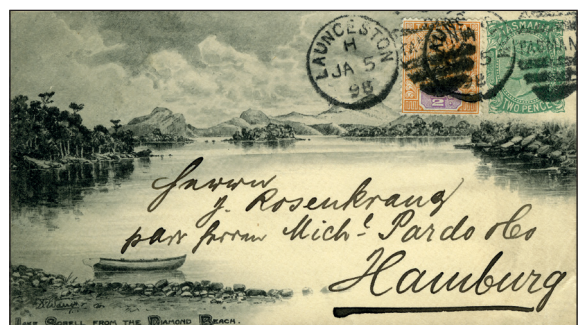
E2.5 Mount Wellington in Winter, from the Huon Road Hobart



E2.6 On the North Esk near Launceston



1898 (January 3) early use of E2.5 to South Australia



1898 (January 5) early use of E2.2 uprated to Germany

De La Rue Archives show that they quoted on 30 December 1895 for the printing of envelopes with 1d, 2d and 2½d letterpress stamps. The envelopes were delivered by Waterlow & Sons in sheets to De La Rue for stamping. The records provided to the Agent General set out the numbers of each envelope delivered and final delivery did not include a 1d envelope. The envelopes were delivered to the Agent General (Sir Westby Percival) on 7 September 1897 and received in Hobart on 4 December 1897.

The Agent General noted the 'very strong objections' received that the illustrations left very little space for the address. H Buxton Forman of the General Post Office, London in a letter to Sir Westby Percival stated in part '...In this country it has been found necessary to stipulate that at least one half of the address side of a letter should be reserved for the address, postmarks etc. Excellent as the drawings are, their reproduction on envelopes intended for the post would be regarded as impractical...'

Listing

SO1, SO2, SO3, SO4	½d single impressions Oval stamp impression of Queen Victoria
-------------------------------	--

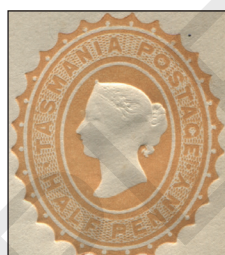
Issued: In use from 1892
Printer: Stamping carried out by Post Office in Hobart
Colour and paper: Reddish orange (shades), yellowish orange (shades), green (shades)
Quantities issued: Unknown
Specimens: Not applicable
Plates and sizes: Die produced by De La Rue and sent to Tasmania in 1892
Postal rates covered from 1891: No applicable single rate until 1 May 1911 when commercial papers & unsealed printed matter rate of ½d per 2 ozs introduced. Each item to be marked '20 posted'
 From 1 October uprating 1d post cards to UPU overseas rate to UPU members
 Newspaper rates for which the ½d die was principally introduced covered in chapter 7



SO1



SO2

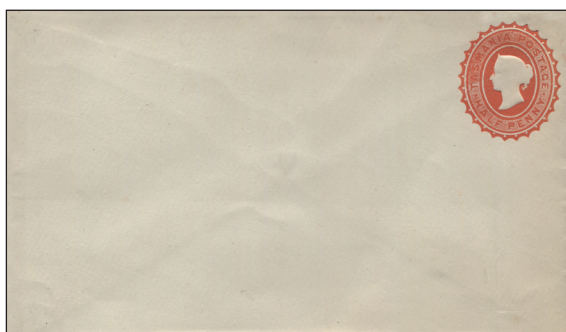


SO3



SO4

SO1	½d red to reddish orange on various plain and PO issues	Years recorded	*	⊙
SO1.1	red to reddish orange (shades) on plain envelopes of various sizes, styles & colours	1892 - 1912	C	C
SO1.2	red to reddish orange on 1882 lithographed post card (PC1) below stamp	1892	S	S
SO1.3	red to reddish orange on 1882 lithographed post card (PC1) beside stamp	1892	S	S
SO1.3.1	red to reddish orange inverted at lower left on 1882 lithographed post card (PC1)	1892	S	S
SO1.4	red to reddish orange on 1883 DLR post card (PC2) below stamp impression	1892	C	S
SO1.5	red to reddish orange on locally printed post card (PC5) below stamp impression	1893	C	S
SO1.6	red to reddish orange in upper left corner on 1883 2d DLR envelope (E1)	1892	S	S
SO1.7	reddish orange beside 2d impression on 1883 2d DLR envelope (E1)	1892	S	S

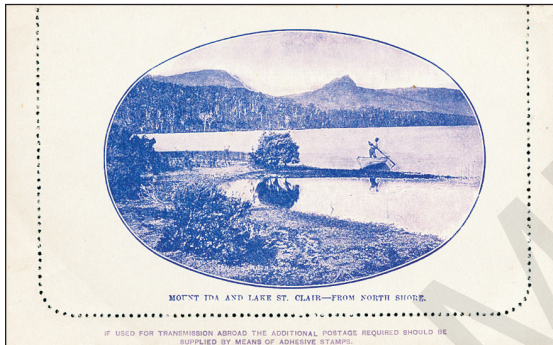


SO1.1

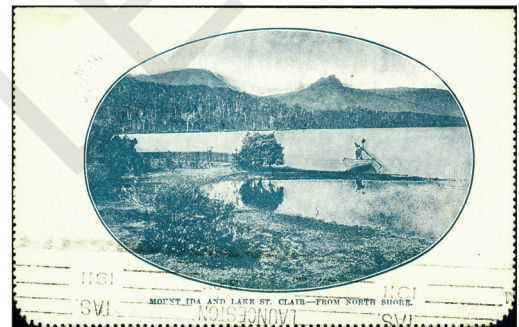


SO1.3.1

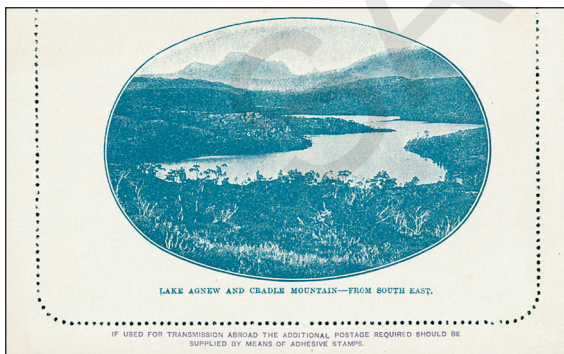
LC5	Size 150 by 93 mm	June 1909 issue in violet on greyish-green card with framed scenes in blue (variations to purple) Third printing of 67,200 cards sent to Hobart from June 1909 until April 1910	Kinns census (2019)	*	⊙	
LC5.1.3	Mount Ida and Lake St. Clair - From North Shore		1	2	RR	RR
LC5.2.3	Lake Agnew and Cradle Mountain - From South East		-	-	NS	NS
LC5.3.3	Mount Gould - Lake Marion		-	-	NS	NS
LC5.4.3	Lake George - Mount King William		2	-	RR	NS
LC5.5.3	Mount Olympus - From North End of Lake St. Clair		2	2	RR	RR
LC5.6.3	A Peep at Barn Bluff from Lake Windermere		2	-	RR	NS



LC5.1.3 Mount Ida



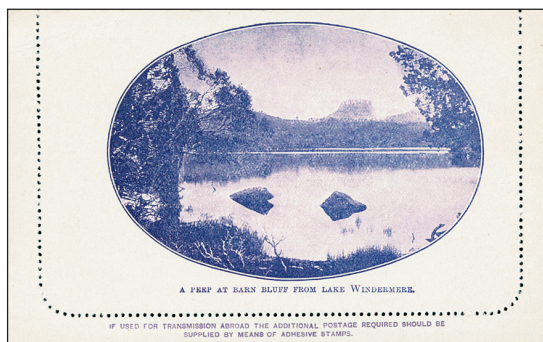
LC5.1.4 Mount Ida used January 1911



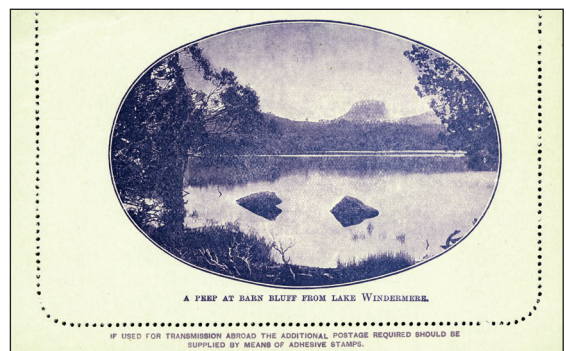
LC5.2.4 Lake Agnew



LC5.3.3 Mount Gould

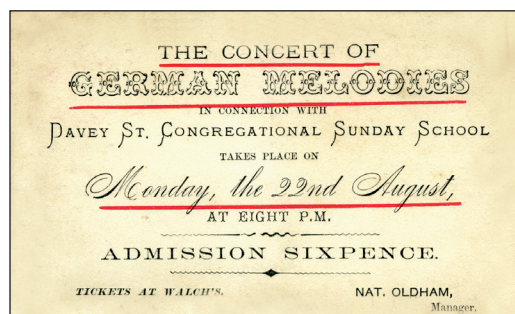


LC5.6.3 A Peep



LC5.6.3 A Peep

8.2 Printed Messages on Tasmanian postal stationery



The utility of printed messages on postal stationery was well established by the time Tasmania issued their first postal card in 1882. It is no surprise, therefore, that the earliest examples of commerce using the postal card to advertise their merchandise or meeting is found on the 1882 lithographed post cards.

The practice was adopted by commerce, especially the numerous speculative mining companies established from 1885 to 1899. They required regular communication with shareholders concerning calls on shares and notices of meetings. Many associations, clubs, religious organizations and sporting clubs used this method of notifying meeting dates. Businesses advertised their products and this method of communication was ideal for the travelling salesmen who visited Tasmanian rural areas, especially visiting from the mainland. Shipping companies notified customers of sailing dates and the expanding apple industry gave rise to cards confirming apple consignments and prices.

A number of users produced different messages and they have been consolidated under one name.

These messages provide an insight into business and social activities of the Colony from 1882 to 1913. Examples of messages are recorded on all issues of the 1d post card, the 1½ d Reply card, letter cards and on the 1d Commonwealth postal card issued to commemorate the Coronation of King George V.

Years recorded	Type	User	Purpose
1889	QV	A Mather & Co	Advertising goods
1900	QV	A McArthur & Co – Potato consignments	Shipping advice
1906	KEVII	AE Rudder Shipping & Forwarding Agents	Shipping Advice
1892-1903	QV & LC	AG Webster & Son	Acknowledgement & Shipping advices
1897	QV	AW Birchall & Sons	Correspondence
1896-1899	QV	Alfred J Hall Dentistry Notice	Notice of Attendance
1911	KEVII	Amateur Horticultural Society	Notice of Meeting & Annual Distribution of Seeds
1910-1913	KEVII	Auto-Car Club of Tasmania	Notice of meeting
1889-1890	QV	Bankruptcy Court Launceston - JJ Rumpff, Trustee	Notice of Dividend
1904	QV	Bogle & Robertson Partnership Notice	Public Notice
1899	KEVII	Brooks Robinson & Co. Ltd	Appointment advice
1891	QV	Burgess Bros.	Advertising goods
1911	KEVII	C Piesse & Co.	Market Report
1891	QV	Cascade Brewery Co. Ltd	Advice empty casks
1882	QV	Chamber of Commerce Hobart	Notice of Meeting
1890	QV	Chamber of Commerce Launceston	Notice of Meeting
1894	QV	Cocker & Ockerby	Shipping & Despatch Advices
1884	QV local	Commercial Bank	Shareholder Notice